

NSN 2027 Conference Social Media ToolKit

For questions about the resources inside this guide, don't hesitate to get in touch with NSN Digital Marketing Manager, Mikaela Greer via email:
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30TH NSN ANNUAL CONFERENCE & CAREER FAIR
Hyatt Regency | Atlanta Georgia
August 3–6, 2027
Get Connected To The Network

NSN 2027 Conference Social Media Toolkit

Conference.SalesNetwork.org

Conference Details

Join National Sales Network (NSN) in Atlanta, August 3–6, 2027, for the 30th Annual Professional Conference and Career Fair—a milestone celebration of connection, opportunity, and career growth. Bringing together sales professionals, industry leaders, and top employers, this signature event features inspiring speakers, career-building workshops, and meaningful networking. Whether you're pursuing your next role, strengthening your leadership skills, or expanding your network, NSN is where connections become possibilities.

About the Conference | **Agenda At-a-Glance**

Official Hashtags

Include the following hashtag in your social media posts: **#NSN2027**
#NationalSalesNetwork #TheNetworkThatWORKS

Social Media Channels:

Follow NSN on **Facebook**, **Instagram**, or **LinkedIn** to stay up-to date on all things leading up to the National Conference.

Instagram - @nsnhq
Facebook - National Sales Network (Headquarters)
LinkedIn - National Sales Network (Headquarters)

You're Part of a Milestone. Let's Share It!

NSN's 30th Annual Professional Conference and Career Fair is coming to Atlanta, August 3–6, 2027—and you're part of what makes it special.

Whether you're joining us as a speaker, sponsor, or attendee, help us build excitement and invite your network to be part of this milestone experience. This toolkit includes **sample social media captions, customizable graphics, and ready-to-use templates to spotlight your participation.** Make them your own, share why you're joining us, and let your network know where you'll be.

Thank you for helping make our 30th annual conference one to remember.



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Sample Direct Email

Use this sample as a starting point for telling your friends and colleagues about NSN 2027.

Subject: See you at NSN 2027

Hi [Name],

I'm planning to attend NSN's 30th Annual Professional Conference and Career Fair in Atlanta, August 3–6, 2027, and wanted to see if you'd be interested in joining me!

I'm really looking forward to **[what you're most excited about]**. With the workshops, speakers, and chances to connect with professionals and recruiters from top companies, I think there's a lot you'd enjoy, too—especially **[something relevant to their interests or career goals].**

They're also celebrating this milestone with a black-tie gala, available as an optional add-on. It could be a fun way to wrap up the experience together!

You can check out the details at **conference.salesnetwork.org.** Let me know what you think—I'd love to have you there!

[Your Name]

I hope to see you there!

Shareable Conference Graphic

Click Here to Download the CONFERENCE Graphic



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Sample Newsletter / Blog Post Language

Use this sample in your company newsletter and/or blog to inform your network about #NSN2027.

Join us at National Sales Network (NSN) Conference 2027! This premier annual sales conference offers a unique experience for all attendees, from across the United States. You'll hear directly from senior leaders about industry trends and resources to advance your career. Chart your own learning path and join sessions that will have a direct impact on your career. Whether just starting out or a seasoned professional, build personal agendas based on your experience and interests. Registration is open!

Visit **Conference.SalesNetwork.org** to learn more and register today.

Shareable Conference Graphics



[Click Here to Download the CONFERENCE Graphic]



[Click Here to Download the I'M ATTENDING Graphic]

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Social Media Posts & Graphics for Attendees

Let your network know you're part of NSN's 30th Annual Professional Conference and Career Fair! Use your own voice or start with one of our sample captions below. Pair your post with a customizable graphic from this toolkit, share what you're looking forward to, and join the conversation with #NSN2027.

I'm headed to Atlanta for NSN's 30th Annual Professional Conference! Ready to make new connections and celebrate this milestone. Joining me? Let's connect! #NSN2027 conference.salesnetwork.org #NationalSalesNetwork

Counting down the days until I'll be at the 2027 NSN Professional Conference in ATL! (Last year sold out fast, so hurry and register now!) **conference.salesnetwork.org**

Shareable Conference Graphics



Click Here to Download & Customize Your I'M ATTENDING Graphic



Click Here to Download the I'M ATTENDING Graphic

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#NationalSalesNetwork #TheNetworkThatWORKS

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Social Media Posts & Graphics for Speakers

Let your network know you're taking the stage at #NSN2027! Make these sample captions your own and pair them with a speaker graphic from this toolkit.

> I'm excited to share that I will be speaking on **[TOPIC]** at the 2027 NSN Annual Conference! Can't wait to connect with you in person.
> See you there! #NSN2027
> **conference.salesnetwork.org**

> I'm taking the stage at #NSN2027! Meet me in Atlanta, August 3–6, as we celebrate 30 years of bringing sales professionals together to connect, learn, and lead.
> Learn more and register:
> **conference.salesnetwork.org**

Shareable Conference Graphic



Click Here to Download & Customize Your I'M SPEAKING Graphic

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Social Media Posts & Graphics for Sponsors / Exhibitors

Feel free to promote your participation in #NSN2027 with your voice, but if you need a little creative inspiration, we've drafted a few samples. Posts with images perform better on social media channels. Increase engagement by using the graphics in this guide.

We're proud to sponsor NSN's 30th Annual Professional Conference and Career Fair! Join us in Atlanta, August 3–6, and visit our booth to meet our team and explore career opportunities. See you at #NSN2027!
Learn more: **conference.salesnetwork.org**

Proud to support #NSN2027 as NSN celebrates its 30th Annual Professional Conference and Career Fair! Meet us in Atlanta, August 3–6. Stop by our booth to connect with our team, explore career opportunities, and imagine your next chapter.
conference.salesnetwork.org

Guess who's coming to #NSN2027? That's right, we are! Swing by our booth on August 3-6 at the Hyatt Regency Atlanta, GA. We've got the best seats in the house (and the best opportunities too)! Don't miss out on the fun – come say hi and see what we're all about. Learn more: **conference.salesnetwork.org**

Shareable Conference Graphics

Click Here To Download Graphics





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After the Conference: Share Your Experience!

We want to hear about your Conference experience! Share your highlights, insights, and takeaways using #NSN2027.

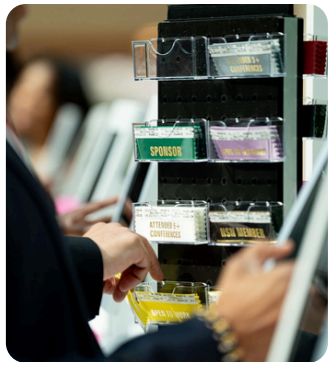
Here are some ideas to inspire your posts:

- What sessions left you inspired or sparked new ideas?
- How will you bring what you learned back to your organization?
- Were you a first-timer? If so, what sparked your interest?
- If you are a conference veteran, what keeps you coming back?

Keep the conversation going even after the conference wraps. Let's make the 30th Anniversary Conference one to to remember.









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