



**BEYOND EXCELLENCE**  
**NATIONAL SALES NETWORK**  
**CONFERENCE & CAREER FAIR**  
**2026 AUGUST 12-14**  
WASHINGTON, DC | MARRIOTT MARQUIS

# Conference Media Toolkit

[Conference.SalesNetwork.org](https://Conference.SalesNetwork.org)



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Sales – Marketing – Finance – Operations – HR – Business Development



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*For questions about the resources inside this guide don't hesitate to get in touch with NSN Digital Marketing Manager, Mikaela Greer via email: [mikaelagreer@salesnetwork.org](mailto:mikaelagreer@salesnetwork.org)*

## Conference Details

The National Sales Network (NSN) Professional Conference and Career Fair is where sales professionals converge to network, learn, and grow. With inspiring speakers, invaluable workshops, and top-tier networking opportunities, it's the premier event for career advancement and professional development in the sales industry.

[About the Conference](#)

[Agenda At-a-Glance](#)

## Hashtags

Include the following hashtag in your social media posts: **#NSN2026**  
**#NationalSalesNetwork**  
**#TheNetworkThatWORKS**

### Social Media Channels:

Follow NSN on **Facebook**, **Instagram**, or **LinkedIn** to stay up-to date on all things leading up to the National Conference.

**Instagram** - @nsnhq

**Facebook** - National Sales Network  
(Headquarters)

**LinkedIn** - National Sales Network  
(Headquarters)



## Help Build Buzz and Spread the Word!

We invite speakers, attendees, sponsors and partners to use the hashtags, and graphics in this document to share information and enthusiasm for the NSN Professional Conference, August 12-14, 2026, in Washington, DC! **Thank you for helping make our conference a success!**

## Sample Newsletter / Blog Post Language

Use this sample in your company newsletter and/or blog to inform your network about **#NSN2026**.

Join us at National Sales Network (NSN) Conference 2026! This premier annual sales conference offers a unique experience for all attendees, from across the United States. You'll hear directly from senior leaders about industry trends and resources to advance your career. Chart your own learning path and join sessions that will have a direct impact on your career. Whether just starting out or a seasoned professional, build personal agendas based on your experience and interests. **Registration is open!** Visit [conference.salesnetwork.org](https://conference.salesnetwork.org) to learn more and register today.



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## Join the Conversation on Social Media

Feel free to promote your participation in #NSN2026 with your voice, but if you need a little creative inspiration, we've drafted a few samples. Posts with images perform better on social media channels. Increase engagement by using the graphics at the end of this section.



### Attendees

I'm all set to attend the 2026 NSN Professional Conference. If you're joining too, let's connect and meet up in DC! See you there! #NSN2026

[conference.salesnetwork.org](https://conference.salesnetwork.org)

#NationalSalesNetwork

Counting down the days until I'll be at the 2026 NSN Professional Conference in DC! (Last year sold out fast, so hurry and register now!)

[conference.salesnetwork.org](https://conference.salesnetwork.org)



### Speakers

I'm excited to share that I will be speaking on **[TOPIC]** at the 2026 NSN Annual Conference! Can't wait to connect with you in person.

See you there! #NSN2026

[conference.salesnetwork.org](https://conference.salesnetwork.org)

Honored to be presenting at #NSN2026 in DC! This is the #1 destination for sales professionals ~ meet me there August 12-14.

Learn more and register:

[conference.salesnetwork.org](https://conference.salesnetwork.org)



### Sponsors /Exhibitors

We're proud to be a sponsor at #NSN2026. Join us August 12-14 for the premier conference for sales professionals. Visit our booth and see what opportunities our company has to offer. We hope to see you there. Learn more here:

[conference.salesnetwork.org](https://conference.salesnetwork.org)

Proud to support #NSN2026, the leading gathering for sales professionals! Save the date: August 12-14 at the Marriott Marquis Washington, DC. Swing by our booth to explore career opportunities and network with our team. See you there!

[conference.salesnetwork.org](https://conference.salesnetwork.org)

Guess who's coming to #NSN2026? That's right, we are! Swing by our booth on August 12-14 at the Marriott Marquis Washington, DC. We've got the best seats in the house (and the best opportunities too)! Don't miss out on the fun – come say hi and see what we're all about. Learn more:

[conference.salesnetwork.org](https://conference.salesnetwork.org)



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## Pick a Graphic to Share

[Click Here To Download Graphics](#)

Include the following hashtag in your social media posts: **#NSN2026**

#NationalSalesNetwork #TheNetworkThatWORKS

