

Updated 1-22-25 TIME

FUNCTION

Tuesday, August 5		
8:00am – 9:00am	Harvard Session Registration	
9:00am – 4:00pm	Workshop: Harvard University Strategic Sales Management Certificate	
7:00pm – 10:00pm	Opening Reception	
Wednesday, August 6, 2025		

8:00am - 3:30pm	Workshop: Harvard University Strategic Sales Management Certificate*
8:00am - 7:00pm	Registration and Information Desk
10:30am – 12:00pm	A Plan To Break into Tech Sales
10:30am – 12:00pm	Building Generation Wealth
10:30am - 12:00pm	Deploying A.I In the Sales Process
12:00pm – 1:30pm	Personal Development: Selecting Your Life Partner
2:00pm – 2:15pm	VP Panel Sponsor Keynote Speaker
2:15pm - 3:15pm	VP Panel #1
3:15pm – 3:30pm	Featured Speaker #1: Nicky Verd - Disrupt Yourself or Be Disrupted
3:30pm – 4:30pm	Keynote #1: Van Jones
4:30pm – 5:30pm	Keynote Speaker Photo Reception
6:00pm – 6:15pm	Opening Ceremony
6:15pm – 7:15pm	Awards Program
7:30pm - 10:30pm	Corporate Suites
10:30pm – 2:00am	Chapter Suites

Thursday August 7, 2025 8:00am - 6:00pm **Registration and Information Desk** 8:30am - 9:00am Morning Movement 9:00am - 10:00am **Continental Breakfast** 9:00am - 1:00pm Private Interviews 9:30am - 10:15am Workshop: Women's ONLY Session # 1 Workshop: Sales Professionals # 1 9:30am – 10:15am 9:30am - 10:15am Workshop: Future Sales Managers # 1 Workshop: Current Sales Managers # 1 9:30am – 10:15am Workshop: Career Development Strategies # 1 9:30am -10:15am Workshop: Entrepreneurs # 1 9:30am - 10:15am Featured Speaker # 2 10:45am - 11:00am 11:00am-11:45am Keynote Speaker # 2: Daymond John 12:00pm -1:00pm Lunch & Learn Sessions 1:00pm - 2:00pm Keynote Speaker Photos on Career Fair Floor 1:00pm - 5:00pm **Career Fair & Interviews** 1:30pm - 2:30pm Workshop: Women's ONLY Session # 2 1:30pm - 2:30pm Workshop: Sales Professionals # 2 1:30pm - 2:30pm Workshop: Future Sales Managers # 2

1:30pm - 2:30pmWorkshop: Current Sales Managers # 21:30pm - 2:30pmWorkshop: Career Development Strategies # 2

1:30pm - 2:30pm	Workshop: Entrepreneurs # 2
2:45pm – 3:00pm	VP Panel Sponsor Keynote Speaker
3:00pm – 4:00pm	VP Panel #2
4:30pm – 6:00pm	NSN Happy Hour
4:30pm – 5:30pm	Sales Executive Leadership (Invite ONLY)
5:30pm – 6:00pm	Sales Executive Leadership Reception (Invite ONLY)
7:00pm - 10:00pm	Corporate Hospitality Suites
10:00pm – 2:00am	Chapter Suites

TIME

FUNCTION

Friday, August 8, 2025		
6:45am – 7:45am	Morning Workout: Hosted By the Fontainebleau	
8:30am – 9:30am	Early Career Development Leadership Breakfast (Invite ONLY)	
9:00am - 5:00pm	Registration and Information Desk	
9:00am – 10:00am	Sponsor Breakfast (3)	
9:00am – 10:00am	Continental Breakfast	
9:00am - 3:00pm	Career Fair & Private Interviews	
10:00am-10:45am	Workshop: Personal Development # 1	
10:00am – 10:45am	Workshop: Women ONLY Session # 3	
10:00am – 10:45am	Workshop: Sales Professionals # 3	
10:00am - 10:45am	Workshop: Current Sales Managers # 3	
10:00am – 10:45am	Workshop: Disrupt Yourself or Be Disrupted (Nicky Verd)	
12:00pm – 1:00pm	Lunch and Learns	
2:00pm – 2:45pm	Workshop: Women's ONLY Session # 4	
2:00pm - 2:45pm	Workshop: Personal Development # 2	
2:00pm - 2:45pm	Workshop: Sales Professionals # 4	
2:00pm - 2:45pm	Workshop: Current Sales Managers # 4	
2:00pm - 2:45pm	Workshop: Career Development Strategies # 4	
3:00pm - 3:30pm	Featured Speaker # 3	
3:30pm – 3:45pm	Featured Speaker # 4	
4:45pm – 4:00pm	Sponsor Presentation	
4:00pm - 5:00pm	<u>Keynote Speaker # 3: Shannon Sharpe</u>	
5:00pm – 6:30pm	Keynote Speaker Photos	
5:00pm – 7:00pm	Farewell Reception	
10:00pm – 2:00am	Chapter Suites	

Agenda Subject to Change Without Notice / NO REFUNDS, EXCHANGE or TRANSFERS

NOTES:

The above agenda subjects are "place holders" for the actual session subjects to follow.

The Harvard Strategic Sales Management Certificate requires an application/acceptance.