

**National Sales Network 27th Annual Conference** 

## Conference Media Toolkit

Conference.SalesNetwork.org



National Sales Network 27th Annual Conference

Sales - Marketing - Finance - Operations - HR - Business Development



# Conference Media Toolkit

Conference.SalesNetwork.org

For questions about the resources inside this guide don't hesitate to get in touch with NSN Digital Marketing Manager, Mikaela Greer via email: mikaelagreer@salesnetwork.org

#### **Conference Details**

The National Sales Network (NSN) Professional Conference and Career Fair is where sales professionals converge to network, learn, and grow. With inspiring speakers, invaluable workshops, and top-tier networking opportunities, it's the premier event for career advancement and professional development in the sales industry.

About the Conference

Agenda At-a-Glance

## **Hashtags**







Include the following hashtag in your social media posts: #NSN2024 #NationalSalesNetwork #TheNetworkThatWORKS

#### **Social Media Channels:**

Follow NSN on Facebook, Instagram, or **LinkedIn** to stay up-to date on all things leading up to the National Conference.

Instagram - @nsnhq Facebook - National Sales Network (Headquarters) LinkedIn - National Sales Network (Headquarters)

## **Help Build Buzz and Spread** the Word!

We invite speakers, attendees, sponsors and partners to use the hashtags, and graphics in this document to share information and enthusiasm for the NSN Professional Conference, August 7-9, 2024, in Houston, TX! Thank you for helping make our conference a success!

#### Newsletter Sample **Blog Post Language**

Use this sample in your company newsletter and/or blog to inform your network about #NSN2024.

Join us at National Sales Network (NSN) Conference 2024! This premier annual sales conference offers a unique experience for all attendees, from across the United States. You'll hear directly from senior leaders about industry trends and resources to advance your career. Chart your own learning path and join sessions that will have a direct impact on your career. Whether just starting out or a seasoned professional, build personal agendas based on your experience and interests. Registration is open! Visit conference.salesnetwork.org to learn more and register today.



## Conference Media Toolkit

Conference.SalesNetwork.org

Sales – Marketing – Finance – Operations – HR – Business Development

### Join the Conversation on Social Media

Feel free to promote your participation in #NSN2024 with your voice, but if you need a little creative inspiration, we've drafted a few samples. Posts with images perform better on social media channels. Increase engagement by using the graphics at the end of this section.



I'm all set to attend the 2024 NSN Professional Conference. If you're joining too, let's connect and meet up in Houston! See you there! #NSN2024

conference.salesnetwork.org

#NationalSalesNetwork

Counting down the days until I'll be at the 2024 NSN Professional Conference in Houston! (Last year sold out fast, so hurry and register now!)

conference.salesnetwork.org



I'm excited to share that I will be speaking on **[TOPIC]** at the 2024 NSN Annual Conference! Can't wait to connect with you in person.

See you there! #NSN2024

conference.salesnetwork.org

Honored to be presenting at #NSN2024 in Houston! This is the #1 destination for sales professionals ~ meet me there August 7-9.

Learn more and register:

conference.salesnetwork.org



We're proud to be a sponsor at #NSN2024. Join us August 7-9 for the premier conference for sales professionals. Visit our booth and see what opportunities our company has to offer. We hope to see you there. Learn more here:

conference.salesnetwork.org

Proud to support #NSN2024, the leading gathering for sales professionals! Save the date: August 7-9 at the Hilton Americas Houston, TX. Swing by our booth to explore career opportunities and network with our team. See you there!

conference.salesnetwork.org

Guess who's coming to #NSN2024? That's right, we are! Swing by our booth on August 7-9 at the Hilton Americas Houston, TX. We've got the best seats in the house (and the best opportunities too)! Don't miss out on the fun – come say hi and see what we're all about. Learn more:

conference.salesnetwork.org



## Conference Media Toolkit

Conference.SalesNetwork.org

Sales - Marketing - Finance - Operations - HR - Business Development

## **Pick a Graphic to Share**

Include the following hashtag in your social media posts: #NSN2024

#NationalSalesNetwork #TheNetworkThatWORKS











[INSERT YOUR LOGO]







